

Electronic Acknowledgement Receipt

| | |
|---|--|
| EFS ID: | 5691004 |
| Application Number: | 09917792 |
| International Application Number: | |
| Confirmation Number: | 9535 |
| Title of Invention: | Computerized system and method for increasing the effectiveness of advertising |
| First Named Inventor/Applicant Name: | Alan D. Gould |
| Customer Number: | 22191 |
| Filer: | Daniel J. Glitto/Kathleen Callahan |
| Filer Authorized By: | Daniel J. Glitto |
| Attorney Docket Number: | 50442.010200 |
| Receipt Date: | 13-JUL-2009 |
| Filing Date: | 31-JUL-2001 |
| Time Stamp: | 17:11:01 |
| Application Type: | Utility under 35 USC 111(a) |

Payment information:

| | |
|--|---------------------------|
| Submitted with Payment | yes |
| Payment Type | Electronic Funds Transfer |
| Payment was successfully received in RAM | \$310 |
| RAM confirmation Number | 3668 |
| Deposit Account | |
| Authorized User | |

File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|-----------|----------------------------------|------------------|------------------|
|-----------------|----------------------|-----------|----------------------------------|------------------|------------------|

| | | | | | |
|--|--|---|--|----|----|
| 1 | Amendment/Req. Reconsideration-After Non-Final Reject | Response_to_OA_of_March_11 _2009.pdf | 168427 529eb217654c360d694603ba8849e2ad944ea472 | no | 22 |
| Warnings: | | | | | |
| Information: | | | | | |
| 2 | Transmittal Letter | Amendment_Transmittal.pdf | 97766 9876388d48d44341c2e3b3d26ea725a077d065ae | no | 3 |
| Warnings: | | | | | |
| Information: | | | | | |
| 3 | Information Disclosure Statement (IDS) Filed (SB/08) | IDS.pdf | 46889 3ed58e60b29526666b484dccc7610eede8a2a87 | no | 5 |
| Warnings: | | | | | |
| Information: | | | | | |
| This is not an USPTO supplied IDS fillable form | | | | | |
| 4 | Fee Worksheet (PTO-875) | fee-info.pdf | 31785 4a1d35746c42a1c1302743978dd7875d31a195b0 | no | 2 |
| Warnings: | | | | | |
| Information: | | | | | |
| Total Files Size (in bytes): | | | 344867 | | |
| <p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p> | | | | | |